



TURBINE TEAMS WITH OMAKE INTERACTIVE TO EXTEND ASIAN BUSINESS INITIATIVES

Partnership to Pursue Strategic Business Relationships in Asian MMOG Markets

WESTWOOD, Mass. – July 6, 2005 – Turbine, Inc., a leading publisher of online subscription entertainment, announced today that it has partnered with Omake Interactive Services, an Asia-Pacific gaming specialist, to pursue strategic publishing, distribution and joint development relationships in Asian markets.

Turbine, Inc. is a premier producer, publisher and service provider of massively multiplayer online games. The company is currently developing two new games based on very well-known properties, ***Dungeons & Dragons® Online: Stormreach*** and ***The Lord of the Rings Online™: Shadows of Angmar™***. Omake will provide dedicated local resources in the Asia-Pacific region to support Turbine's business development efforts for these game titles.

"Following this year's E3 industry tradeshow, there has been a tremendous groundswell of support and excitement in these franchises from around the world and in particular, Asia," said Mark Cullinane, vice president of business development, Turbine, Inc. "The online games industry has become truly global and Turbine recognizes the strategic importance of this region as part of our overall growth strategy and continued strength in the marketplace. Our goal is to establish a very close network of partnerships across Asia, and with more than 15 years of gaming experience, Omake offers a unique pathway to success in this region."

"The Asia-Pacific region represents one of the world's largest and fastest-growing markets for online games," said Tim Allison, CEO of Omake Interactive Services. "The Omake team is looking forward to helping Turbine deliver its games to new audiences in key Asian markets, including China, Korea, Japan and Taiwan."



About Turbine, Inc.

Turbine, Inc. is a premier producer, publisher and operator of online subscription entertainment and is headquartered in Westwood, Mass. With studios on two coasts, the company is the largest privately-held online games company in North America. Turbine's catalogue includes some of the most famous online entertainment brands, including Asheron's Call®, Dungeons & Dragons® Online: Stormreach and The Lord of the Rings Online™; Shadows of Angmar™. For more information on Turbine and its services, please visit www.turbine.com.

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About Omake Interactive Services

Omake Interactive Services was formed early in 2003 to service the growing interactive games industry within Asia and the Pacific Rim. The key outsourcing services offered by Omake include strategy formation and implementation, distribution and agency services, joint venture development creation and relationship management between the different cultures. Omake has over 16 years of gaming experience in the industry and region. <http://www.omakeinteractive.com>.

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